

ORDER



Orders
Order / Rev: 353027
Alt Order #: 06848464
Product Desc: BARACK OBAMA
Estimate: 1536
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/30/12 / 08/30/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	80	\$24,400.00	\$20,740.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	80	\$24,400.00	\$20,740.00	0.00
Totals	80	\$24,400.00	\$20,740.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	18%	\$24,400.00
Market	100%	\$135,555.56

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$33,888.89
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$39,311.11
KTUD	1%	\$1,355.56
KVMY	3%	\$4,066.67
KVVU	19%	\$25,755.56
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$6,777.78

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/04/12	09/07/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	3	\$125.00	P-05	0.00	NM	3	\$375.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/04/12	09/07/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a - TWTF--	:30	2	\$175.00	P-05	0.00	NM	2	\$350.00
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				2	\$175.00		0.00			
E 14	KTNV	09/04/12	09/07/12	M-F 10-11a The View	CM	M-F 10-11a - TWTF--	:30	3	\$400.00	P-05	0.00	NM	3	\$1,200.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$400.00		0.00			
E 15	KTNV	09/04/12	09/07/12	M-F 11-12p Action News	CM	M-F 11-12p - TWTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$200.00		0.00			
E 16	KTNV	09/04/12	09/07/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p - TWTF--	:30	3	\$225.00	P-05	0.00	NM	3	\$675.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$225.00		0.00			
E 17	KTNV	09/04/12	09/07/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P - TWTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$200.00		0.00			
E 18	KTNV	09/04/12	09/07/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF--	:30	3	\$200.00	P-05	0.00	NM	3	\$600.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$200.00		0.00			
E 19	KTNV	09/04/12	09/07/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - TWTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$250.00		0.00			
E 20	KTNV	09/04/12	09/07/12	M-F 6-7p Action News	CM	M-F 6-7p - TWTF--	:30	3	\$300.00	P-05	0.00	NM	3	\$900.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$300.00		0.00			
E 21	KTNV	09/09/12	09/09/12	Sun 6-7p Action News	CM	Sun 6-7p - - - - - S	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
SUNDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S				1	\$300.00		0.00			
E 22	KTNV	09/04/12	09/07/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p - TWTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$250.00		0.00			
E 23	KTNV	09/04/12	09/07/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p - TWTF--	:30	3	\$250.00	P-05	0.00	NM	3	\$750.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF--				3	\$250.00		0.00			
E 24	KTNV	09/06/12	09/06/12	Thu ABC Prime A wipeout	CM	wipeout - - - T - - -	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00
WIPEOUT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - T - - -				1	\$1,500.00		0.00			
E 25	KTNV	09/06/12	09/06/12		CM	Rookie - - - T - - -	:30	1	\$1,500.00	P-05	0.00	NM	1	\$1,500.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Thu ABC Prime C RB										
ROOKIE BLUE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	---T---		1		\$1,500.00		0.00				
E 26	KTNV	09/07/12	09/07/12	Fri ABC Prime C 20/20	CM	20/20		----	F--	:30	1	\$1,500.00	P-05 0.00 NM	\$1,500.00
20/20														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		1		\$1,500.00		0.00				
E 27	KTNV	09/08/12	09/08/12	College Football Daytime College Football Daytime	CM	9a-4p (12:30 PM-4:00 PM)		-----	S-	:30	1	\$750.00	P-05 0.00 NM	\$750.00
COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S-		1		\$750.00		0.00				
E 28	KTNV	09/09/12	09/09/12	Sun ABC Prime A afhv	CM	Sun 7-8p		-----	S	:30	1	\$550.00	P-05 0.00 NM	\$550.00
AMERICA'S FUNNIEST VIDEOS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1		\$550.00		0.00				
E 29	KTNV	09/04/12	09/07/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p		-TWTF--		:30	3	\$500.00	P-05 0.00 NM	\$1,500.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-TWTF--		3		\$500.00		0.00				
E 30	KTNV	09/08/12	09/08/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p		-----	S-	:30	1	\$400.00	P-05 0.00 NM	\$400.00
SATURDAY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S-		1		\$400.00		0.00				
E 31	KTNV	09/09/12	09/09/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p		-----	S	:30	1	\$500.00	P-05 0.00 NM	\$500.00
SUNDAY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1		\$500.00		0.00				
E 32	KTNV	09/04/12	09/07/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a		-TWTF--		:30	3	\$300.00	P-05 0.00 NM	\$900.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-TWTF--		3		\$300.00		0.00				
E 33	KTNV	09/04/12	09/07/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a		-TWTF--		:30	3	\$100.00	P-05 0.00 NM	\$300.00
JIMMY KIMMEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-TWTF--		3		\$100.00		0.00				
E 34	KTNV	09/10/12	09/10/12	M-F 5-6am Action News	CM	M-F 5-6a		M-----		:30	1	\$125.00	P-05 0.00 NM	\$125.00
EARLY AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$125.00		0.00				
E 35	KTNV	09/10/12	09/10/12	M-F 6-7am Action News	CM	M-F 6-7a		M-----		:30	1	\$225.00	P-05 0.00 NM	\$225.00
AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$225.00		0.00				
E 36	KTNV	09/10/12	09/10/12	M-F 7-9a Good Morning America	CM	M-F 7-9a		M-----		:30	1	\$225.00	P-05 0.00 NM	\$225.00
GOOD MORNING AMERICA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		1		\$225.00		0.00				
E 37	KTNV	09/10/12	09/10/12		CM	M-F 9a-10a		M-----		:30	1	\$175.00	P-05 0.00 NM	\$175.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Morning Blend 9a Morning Blend 9a-10a														
THE MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$175.00		0.00			
E 38	KTNV	09/10/12	09/10/12	M-F 10-11a The View	CM	M-F 10-11a M-----	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
THE VIEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$400.00		0.00			
E 39	KTNV	09/10/12	09/10/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
MIDDAY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$200.00		0.00			
E 40	KTNV	09/10/12	09/10/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M-----	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$225.00		0.00			
E 41	KTNV	09/10/12	09/10/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$200.00		0.00			
E 42	KTNV	09/10/12	09/10/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$200.00		0.00			
E 43	KTNV	09/10/12	09/10/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$250.00		0.00			
E 44	KTNV	09/10/12	09/10/12	M-F 6-7p Action News	CM	M-F 6-7p M-----	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$300.00		0.00			
E 45	KTNV	09/10/12	09/10/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p M-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
ACCESS HOLLYWOOD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$250.00		0.00			
E 46	KTNV	09/10/12	09/10/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p M-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$250.00		0.00			
E 47	KTNV	09/10/12	09/10/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p M-----	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$500.00		0.00			
E 48	KTNV	09/10/12	09/10/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				1	\$300.00		0.00			
E 49	KTNV	09/10/12	09/10/12		CM	M-F 12:05-1:05a M-----	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00

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				M-F 12:05-1:05a									
				Jimmy Kimmel									
				JIMMY KIMMEL									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----		1		\$100.00		0.00			
											Totals	80	\$24,400.00